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Department of Commerce,  
Bishop Heber College,  
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## Qualification

Degree	Branch	Institution / University	Year of Passing
M.Phil		Mku	2008
M.COM		Mku	1992
B.COM		Mku	1989

## Ph.D. Details

Title of Thesis	Area of Specialization
A STUDY ON ENTREPRENEURIAL DEVELOPMENT IN TRICHY DISTRICT	ENTREPRENEURIAL DEVELOPMENT
<b>Research Supervisor</b> Dr.SRINIVASAGALU	<b>Research Centre</b> COIMBATORE. BHARATHIAR UNIVERSITY
	<b>Year of Award</b> Pursuing

Cleared NET / SET :	Details	Year of Passing
SET	1202530	Feb 2016

Cleared NET / SET :	Details	Year of Passing
SET	1202530	Feb 2016

## Additional Qualification

Name of Course	Place of Study	Date	Duration
B.Ed	Madurai Kamaraj University	December 1995	One Year

## Work Experience

Name of Institution	Address of Institution	Designation	From	To
Victory Matriculation Hr, Sec. School	Chinnalappatti, Dindigul	P.G. Assistant	10-11-1997	07-08-2000
Bishop Heber College(Autonomous)	Tiruchirappalli	Assistant Professor	20-06-2016	
Theivanai Ammal College for Women(Autonomous)	Villupuram	Lecturer	02-06-2010	09-04-2015
Auxilium College	Vellore	Lecturer	16-06-2008	26-09-2008

## Table of Contents

1.	Conferences / workshops / Seminars Attended	32
2.	Research Papers Presented	3
3.	Publication in Journals	3
4.	Publication in Books	0
5.	Books Published / Edited	0
6.	Conferences / Workshops / Seminars Organised	0
7.	Research Projects	0
8.	Resource Person	0
9.	Consultancy	0
10.	Awards Recieved	0
11.	Patent	0
12.	Extension Activities Undertaken	0
13.	Professional Membership	0
14.	M.Phil. / Ph.D. Produced	0 / 0

1. International level Conference on **"Emerging Trends in Banking and Insurance"** sponsored by Indian Institute of India organized by Thiagarajar College at Madurai during 27/03/2019 to 28/03/2019.
2. International level Conference on **"Digitalisation of Banking operations"** sponsored by Alpha Arts And Science college organized by Department of Commerce at Chennai during 03/01/2019 to 03/01/2019.
3. National level Seminar on **"A study on investment perception towards women entrepreneur"** sponsored by SRI SARADA COLLEGE organized by PG.Dept at ULUNDURPET during 28/03/2018 to 28/03/2018.
4. College level Workshop on **"Examinations and evaluation reforms"** sponsored by BHC organized by IQAC at Trichy during 10/03/2018 to 01/01/1900.
5. National level Workshop on **"DEVELOping High quality Research skills"** sponsored by Cauvery college organized by PG.Dept at Trichy during 01/03/2018 to 02/03/2018.
6. National level Conference on **"impact on GST on small and medium enterprises"** sponsored by ST.JOSEPH COLLEGE organized by PG.Dept at Trichy during 27/02/2018 to 27/02/2018.
7. International level Conference on **"online shopping buying behavior among college students"** sponsored by Annai vailankanni Arts & science college organized by PG.Dept at Thanjavur during 16/02/2018 to 01/01/1900.
8. National level Conference on **"CONFERENCE"** sponsored by INDIAN COUNCIL OF WORLD AFFAIRS organized by P.G.Dept. at Trichy during 24/01/2018 to 25/01/2018.
9. International level Conference on **"women entrepreneur in service sector"** sponsored by BHC organized by PG.Dept at Trichy during 01/12/2017 to 01/12/2017.
10. College level Workshop on **"Curriculum Design and Evaluation Techniques"** sponsored by DST-FIST-DBT organized by Bishop Heber College at Tirushirappalli during 21/11/2016 to 22/11/2016.
11. International level Conference on **"International Conference on Mathematics and its Applications"** sponsored by Anna University organized by Department of Mathematics, UCEV at Villupuram during 15/12/2014 to 17/12/2014.
12. University level Workshop on **"Entrepreneurship Faculty Development Programme"** sponsored by EDI, Tamil Nadu Govt. organized by Thiruvalluvar University at Vellore during 20/11/2014 to 21/11/2014.
13. National level Workshop on **"Innovative Approaches in Entrepreneurial Development"** sponsored by Dept. of Commerce, Saradha Gangadharan College organized by Dept. of Commerce, Saradha Gangadharan College at Pondicherry during 27/09/2014 to 27/09/2014.
14. University level Seminar on **"Value Building is Nation Building"** sponsored by Swami Vivekananda 150-th Year Birth Anniversary Celebration Committee organized by Swami Vivekananda 150-th Year Birth Anniversary Celebration Committee at VIT University, Chennai during 04/10/2013 to 05/10/2013.
15. State level Seminar on **"Financial Markets Reforms in India"** sponsored by Department of Commerce, Theivanai Ammal College for Women organized by Department of Commerce, Theivanai Ammal College for Women at Villupuram during 21/09/2013 to 21/09/2013.
16. College level Workshop on **"Capacity Building Workshop"** sponsored by Internal Quality Assurance Cell organized by Internal Quality Assurance Cell at Bishop Heber College during 23/07/2013 to 23/07/2013.

17. National level Seminar on **"Quality & Excellence in Higher Education"** sponsored by NACC organized by Theivanai Ammal College for Women at Villupuram during 21/06/2013 to 22/06/2013.
18. National level Conference on **"Green Marketing in India: Emerging Opportunities and Challenges"** sponsored by Dept. of Commerce, Loyola College organized by Dept. of Commerce, Loyola College at Chennai during 27/02/2013 to 27/02/2013.
19. State level Seminar on **"Emerging Trends in the Indian Banking Systems"** sponsored by Department of Commerce, Theivanai Ammal College for Women organized by Department of Commerce, Theivanai Ammal College for Women at Villupuram during 22/07/2011 to 22/07/2011.
20. College level Orientation on **"Two Day Orientation Programme on Soft Skills for Faculty"** sponsored by Theivanai Ammal College for Women organized by Theivanai Ammal College for Women at Villupuram during 24/02/2011 to 25/02/2011.
21. College level Orientation on **"Industry-Institute Interface"** sponsored by Theivanai Ammal College for Women organized by Theivanai Ammal College for Women at Villupuram during 09/02/2011 to 09/02/2011.
22. College level Orientation on **"Two Days Orientation programme on Spoken English for Faculty"** sponsored by Theivanai Ammal College for Women organized by Theivanai Ammal College for Women at Villupuram during 30/12/2010 to 31/12/2010.
23. College level Orientation on **"Preparing Young Teachers for Autonomy"** sponsored by Theivanai Ammal College for Women organized by Theivanai Ammal College for Women at Villupuram during 09/06/2010 to 14/06/2010.

#### Research Papers Presented

- 3

1. **"The Adoption of E-banking in Villupuram District"** in the International conference on *International Conference on Mathematics and its Applications* sponsored by Anna University, organized by Dept. of Mathematics, UCEV at Villupuram during 15/12/2014 to 17/12/2014.
2. **"Green Your Business"** in the National conference on *Green Marketing in India: Emerging Opportunities and Challenges* sponsored by , organized by Dept. of Commerce, Loyola College at Chennai during 27/02/2013 to 01/01/1900.
3. **"Green Marketing Mix in India"** in the National conference on *Green Marketing in India: Emerging Opportunities and Challenges* sponsored by , organized by Dept. of Commerce, Loyola College at Chennai during 27/02/2013 to 27/02/2013.

1. **"A study on investment perception towards women entrepreneur"** published in A journal of intercontinental management research consortium (PEER REVIEW) Vol. 6, Issue No. 1, March 2018 ISSN : 1654.
2. **"Impact of GST on small scale enterprise"** published in Emperor international journal of finance and management research (PEER REVIEW) Vol. IV, Issue No. II, February 2018 ISSN : 2395-5929.
3. **"online shopping buying behaviour among college student"** published in Research explorer (PEER REVIEW) Vol. VI, Issue No. 16, February 2018 ISSN : ---.



**Signature of Staff**  
**(MALATHI M.)**